Grant Announcement Guidelines

For grant recipients wishing to make announcements regarding Enterprise Mobility™ grants via news articles, press releases, social media posts and other recognition, we ask that organizations observe the following guidelines.

When your announcement or social post has been prepared*, email reporterinquiries@em.com for approval with the subject: "For Review: Grant Announcement."

Grant contribution receipts can be sent directly to giving@em.com.

*Enterprise Mobility reserves the right to review, revise and delete any references to Enterprise Mobility, in our sole discretion, that are created as part of grant announcements by grant recipients.

Grant Attribution Information

For Organizations Based in the United States

- All grants should be clearly identified in writing as coming from the Enterprise Mobility Foundation™.
- If individual employees are quoted in announcements or news, please use their specific title. All Enterprise Mobility employees should be referenced as "Enterprise Mobility team member" or collectively as "team members".
- No employees should ever be identified as "representatives" or "employees" of the Enterprise Mobility Foundation.

For All Non-U.S.-Organizations

- All grants should be clearly identified in writing as coming from Enterprise Mobility™.
- If individual employees are quoted in announcements or news, please use their specific title. All Enterprise Mobility employees should be referenced as "Enterprise Mobility team member" or collectively as "team members".

Logo Use

The Enterprise Mobility logo may be used to develop graphics for grant or partnership recognition only. The Enterprise Mobility logo cannot be used for events, sponsorship ads or promotional materials if grant donations come solely from the Enterprise Mobility Foundation.

Use of the Enterprise Mobility logo requires permission via prior written approval. Please email reporterinquiries@em.com these requests using the subject: "Logo Request."

The Enterprise Mobility logo can be downloaded from the Media Resources page on enterprisemobility.com.

Social Media Guidelines

If the templates below are used with check presentation photos (optional) or a general photo of the organization's work, no approval is necessary. For any other social media post copy or images, please email reporterinquiries@em.com for approval with the subject: "For Review: Grant Announcement."

For Organizations Based in the United States

- Thanks to the Enterprise Mobility Foundation™ for donating [$XXXX] to [ORGANIZATION NAME]. This grant will help support [PURPOSE OF GRANT].

For All Non-U.S. Organizations

- Thanks to Enterprise Mobility™ for donating [Currency Symbol][XXXX] to [ORGANIZATION NAME]. This grant will help support [PURPOSE OF GRANT].

Social Media Tags

Please tag the following accounts when sharing a grant announcement post on social media.

- Facebook: enterprisemobility
- Instagram: @enterprise.mobility
- LinkedIn: enterprise-mobility-
- YouTube: @enterprisemobility

About the Enterprise Mobility Foundation

For U.S. Organization Use Only

The mission of the Enterprise Mobility Foundation is to strengthen the communities where Enterprise Mobility team members live and work by actively supporting a range of charitable causes such as the environment, health and human services, education, military and disaster relief. The Foundation has contributed more than half a billion dollars to thousands of local non-profits in the United States and made wide-reaching commitments — from global philanthropic initiatives to community focused projects.

Enterprise Mobility Boilerplate

For All Organizations

Enterprise Mobility is a leading provider of mobility solutions including car rental, fleet management, flexible vehicle hire, carsharing, vanpooling, truck rental, luxury rental, retail car sales and vehicle subscription, as well as other transportation technology services and solutions, to make travel easier and more convenient for customers. Enterprise Mobility, inclusive of its subsidiaries and franchisees, and affiliate, Enterprise Fleet Management, manage a diverse fleet of more than 2.4 million vehicles through an integrated network of over 9,500 fully staffed neighborhood and airport rental locations in more than 90 countries and territories. Privately held by the Taylor family of St. Louis, Enterprise Mobility manages the Enterprise Rent-A-Car, National Car Rental and Alamo brands.